

PRIVATE EQUITY FOR MIDMARKET COMPANIES

WHO WE ARE

Essentials

- 📌 Founded in 1995
- 📌 Headquartered in New York City
- 📌 35+ investment professionals with 300+ years experience
- 📌 Closed 80+ platform investments and 375+ add-ons
- 📌 \$11.2B of capital raised since inception
- 📌 \$4.6B currently available for investment

WHY SENTINEL?

Established Record of Responsible Stewardship

- 📌 Friendly partnership equity
- 📌 Specialized industry knowledge and expertise
- 📌 Transaction flexibility
- 📌 Speed and certainty in executing transactions
- 📌 Network of valuable resources
- 📌 Forge creative solutions to complex situations
- 📌 Do what we say

SECTOR FOCUS

Target Niche Market Leaders

Industrials

Manufacturing, Industrial Services, T&L, Chemicals, Paper, Packaging, Building Products

Business Services

Environmental Services, Facility Services, Tech-Enabled Services, Professional Services, Other Niche Services

Consumer

Consumer Products, Consumer Services, Restaurants, Franchising, Specialty Retail

Healthcare

Physician Practice Management, Revenue Cycle Management, Healthcare Products, Healthcare Services

Franchising

Distribution

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INVESTMENT CRITERIA

Key Parameters

Investment Amount **Up to \$400M Equity**

Investment Structure **Control / Non-Control**

Company Size **Up to \$80M EBITDA**



















Business Model **Asset-Light**

CONTACT US

ADD-ON ACQUISITIONS

SENTINEL HAS COMPLETED **OVER 375** ADD-ON ACQUISITIONS SINCE INCEPTION

CRITERIA

	Company	Description	Add-on Criteria
	Bandon Holdings <i>Austin, TX</i>	National franchisee of Anytime Fitness	Health and wellness consumer service franchisees
	Bridgeview Eye Partners <i>Wabash, IN</i>	Provider of management services to one of the largest integrated eye care networks in the Midwest	Eye care practices in select markets
	CLS Management Services <i>Sugar Land, TX</i>	Provides land management services for infrastructure assets and utility customers	Firms providing land management/geospatial, environmental, or related infrastructure services
	High Bar Brands <i>Owatonna, MN</i>	Manufacturer and distributor of solution-based aftermarket products for heavy-duty trucks and trailers	Providers of aftermarket products for trucks and trailers
	Holley <i>Bowling Green, KY</i>	Designer and manufacturer of branded performance products for automotive enthusiasts	Providers of automotive aftermarket performance brands
	L2 Brands <i>Hanover, PA</i>	Designer, manufacturer, and marketer of high quality, custom-logo apparel, headwear, and home décor	Providers of branded custom-logo products
	Market Performance Group <i>Holmdel, NJ</i>	Provider of omnichannel strategy and consulting services to CPG companies	Firms providing sales, strategy, and consulting services to consumer brands
	MCA <i>Spartanburg, SC</i>	Voice, data, and security solutions and services for commercial and public safety customers	Providers of voice, data, security solutions, and access control solutions and services
	NSI Industries <i>Huntersville, NC</i>	Manufacturer and supplier of branded products for the electrical and HVAC markets	Providers of branded products for the electrical and HVAC markets
	Online Labels Group <i>Sanford, FL</i>	Manufacturer and distributor of customizable label and packaging products	Manufacturers of labels, shrink sleeves, and flexible packaging solutions
	Recreational Group <i>Dalton, GA</i>	Manufacturer and distributor of premium synthetic turf products	Providers of synthetic turf and recreational surfacing
	RefrigiWear <i>Dahlonega, GA</i>	Provider of workwear and accessories for cold storage, food/grocery, and outdoor workers	Providers of branded workwear and safety products
	Renew <i>Houston, TX</i>	Provider of contract compliance auditing and cost recovery services	Cost recovery and contract compliance audit firms
	SmartSign <i>Brooklyn, NY</i>	E-commerce provider of customizable signs, labels, and tags	Manufacturers of signs, labels, tags, and other safety/compliance products
	Spectrum Safety Solutions <i>Stamford, CT</i>	Provider of industrial fire detection and suppression products	Industrial fire safety businesses
	SPL <i>Houston, TX</i>	Provider of testing, inspection, and certification services for energy and environmental end markets	Environmental testing, inspection, and certification businesses
	TriMech <i>Richmond, VA</i>	Provider of 3D/CAD engineering design software solutions	Providers of engineering design software and hardware solutions
	UBE0 <i>San Antonio, TX</i>	Provider of managed print services	Managed print services providers

MAJORITY

MINORITY

PRIOR

INDUSTRIALS



Manufacturer and supplier of branded products for the electrical and HVAC markets

November 2024



Provider of fire detection and suppression products

July 2024



Provider of customizable label and packaging products

December 2023



Provider of branded aftermarket products for heavy-duty trucks and trailers

December 2023



Distributor of aftermarket collision parts

November 2021



Provider of specialty workwear and accessories for cold environments

November 2021



Provider of synthetic turf and surfacing solutions

October 2021



Provider of electrical products

Exited 2023



Manufacturer of specialty paper and film products

Exited 2022



Distributor and manufacturer of survivability products

Exited 2021



Industrial casters and wheels

Exited 2021



Conveyorized car wash systems

Exited 2020



Specification-grade lighting fixtures

Exited 2019



Precision rotary cutting tools

Exited 2018



Play, park, and recreation products

Exited 2017



Slow moving OEM replacement parts distributor

Exited 2015



Diverse electrical products platform

Exited 2016



Industrial explosion protection products

Exited 2015



Made-to-order specialty door systems

Exited 2014



Regulators and valves for liquefied gases

Exited 2013



Sealing systems for RVs and trucks

Exited 2012

BUSINESS SERVICES



Provider of land management services

March 2024



Provider of omnichannel strategy and consulting services to CPG companies

January 2024



E-commerce provider of signs, labels, and tags

September 2022



Provider of testing, inspection, and certification services

April 2022



Provider of engineering design solutions

March 2022



Provider of voice, data, and security solutions and services

March 2019



Provider of document management services

April 2018



Cost containment and cost recovery services

July 2016



Relocation services for the U.S. military

April 2015

Minority Investment



Environmental engineering and consulting

November 2018

Minority Investment



Marketing and sales enablement services

May 2015



Provider of IT solutions

Exited 2025



Transportation engineering and consulting

Exited 2024



Information services for bankruptcy law firms

Exited 2019



Infrastructure maintenance services for utilities

Exited 2014



Technology-enabled corporate training solutions

Exited 2012



Air quality compliance services

Exited 2011

Est.
1995

25+ YEARS OF PRIVATE EQUITY EXPERIENCE

Note: Represents a subset of investments. A full track record of all of Sentinel's portfolio companies is available upon request.

MAJORITY

MINORITY

PRIOR

CONSUMER


L2 BRANDS
 LEAGUE | LEGACY

Provider of custom-logo apparel, headwear, and home décor

November 2022


ANYTIME FITNESS

National franchisee of Anytime Fitness

July 2022


Holley

Branded performance products for automotive enthusiasts

October 2018
September 2015

AMERICAN WEST RESTAURANT GROUP

Pizza Hut franchisee operating in the Western United States

Exited 2025


Newk's EATERY

Fast casual restaurant franchisor

Exited 2023


CAPTAIN D'S
 SEAFOOD RESTAURANTS

Franchisor and operator of seafood restaurants

Exited 2022


FAZOLI'S

Leading Italian fast casual franchise

Exited 2021


PET SUPPLIES PLUS
 Minus the hassle.

Franchisor of specialty pet retail stores

Exited 2021


GSM OUTDOORS
 THINK OUTSIDE

Branded accessories for hunting and sport shooting

Exited 2020


THE FRIDAYS

Global franchisor of casual restaurants

Exited 2019


HUDDLE HOUSE

Full-service family restaurant franchisor

Exited 2018


Checkers
 HAZY GOOD FOLKS

Franchisor and operator of quick-service hamburgers

Exited 2017


WellSpring
 CONSUMER HEALTHCARE

Over-The-Counter consumer products

Exited 2017


Spinrite

Branded craft yarn for knitting enthusiasts

Exited 2015


StrategicPartners

Uniforms for medical professionals

Exited 2010


PIZZA HUT

Pizza Hut franchisee in southern California

Exited 2012


TONY ROMA'S
 FAMOUS FOR RIBS

Franchisor of casual dining restaurants

Exited 2006


Church's Chicken

Church's Chicken franchisee in Midwest

Exited 2005


Cottman
 TRANSMISSION

Transmission repair services franchisor

Exited 2004


TACO BELL

Taco Bell franchisee in Minnesota

Exited 2000


Comfort Keepers

Global homecare services provider

November 2023


CATALYST
 MEDTECH

Provider of nuclear medicine and molecular imaging solutions

December 2021


BRIDGEVIEW

Provider of management services to eye care practices in the Midwest

August 2021


123DENTIST

General and specialty dental services in Canada

December 2016


NEW YOU BARIATRIC GROUP

Provider of management services to bariatric surgery practices

Exited 2025


VITAL CARE
 Home Infusion Services

Leading home infusion franchisor

Exited 2024


Altima DENTAL

General and specialty dental services in Canada

Exited 2022


MB2 DENTAL

General and specialty dental services

Exited 2021


WellSpring
 PHARMACEUTICAL

Specialty pharmaceutical manufacturer

Exited 2018


NATIONAL Spine & Pain CENTERS

Interventional pain management services

Exited 2017


NEDM
 NORTH EAST DENTAL MANAGEMENT

General and specialty dental services

Exited 2016


HOSPICE advantage

Certified hospice provider

Exited 2015


NORTH AMERICAN RESCUE

Tactical life-saving equipment for the U.S. military

Exited 2015


Massage Envy

Therapeutic massage clinics franchisor

Exited 2012


Int-rim HEALTHCARE

Home healthcare services franchisor

Exited 2012


ReachOut HEALTHCARE AMERICA

Mobile dental services for underserved children

Exited 2010


Metro Dentalcare

General and specialty dental services in Minnesota

Exited 2007


Castle Dental
 Anybody Can... Afford to Be Smart

General and specialty dental services

Exited 2004

HEALTHCARE

INC. TOP-50 FOUNDER FRIENDLY PRIVATE EQUITY FIRM



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