

## PRIVATE EQUITY FOR MIDMARKET COMPANIES

### WHO WE ARE

#### Essentials

- 👉 Founded in 1995
- 👉 Headquartered in New York City
- 👉 35+ investment professionals with 300+ years experience
- 👉 Closed 80+ platform investments and 375+ add-ons
- 👉 \$11.2B of capital raised since inception
- 👉 \$4.6B currently available for investment

### WHY SENTINEL?

#### Established Record of Responsible Stewardship

- 👉 Friendly partnership equity
- 👉 Specialized industry knowledge and expertise
- 👉 Transaction flexibility
- 👉 Speed and certainty in executing transactions
- 👉 Network of valuable resources
- 👉 Forge creative solutions to complex situations
- 👉 Do what we say

### SECTOR FOCUS

#### Target Niche Market Leaders

##### Industrials

Manufacturing, Industrial Services, T&L, Chemicals, Paper, Packaging, Building Products

Franchising

Distribution

##### Business Services

Environmental Services, Facility Services, Tech-Enabled Services, Professional Services, Other Niche Services

##### Consumer

Consumer Products, Consumer Services, Restaurants, Franchising, Specialty Retail

##### Healthcare

Physician Practice Management, Revenue Cycle Management, Healthcare Products, Healthcare Services

##### Garrett Schires

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Business Development

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##### Tyler Lowenstein

Principal

Business Development

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### INVESTMENT CRITERIA

#### Key Parameters

Investment Amount Up to \$400M Equity

Investment Structure Control / Non-Control

Company Size Up to \$80M EBITDA

Business Model Asset-Light

### CONTACT US

# ADD-ON ACQUISITIONS

SENTINEL HAS COMPLETED OVER 375 ADD-ON ACQUISITIONS SINCE INCEPTION

## CRITERIA

	Company	Description	Add-on Criteria
 ANYTIME FITNESS	Bandon Holdings Austin, TX	National franchisee of Anytime Fitness	Health and wellness consumer service franchisees
 BRIDGEVIEW	Bridgeview Eye Partners Wabash, IN	Provider of management services to one of the largest integrated eye care networks in the Midwest	Eye care practices in select markets
 CLS	CLS Management Services Sugar Land, TX	Provides land management services for infrastructure assets and utility customers	Firms providing land management/geospatial, environmental, or related infrastructure services
 HIGH BAR BRANDS	High Bar Brands Owatonna, MN	Manufacturer and distributor of solution-based aftermarket products for heavy-duty trucks and trailers	Providers of aftermarket products for trucks and trailers
 Holley	Holley Bowling Green, KY	Designer and manufacturer of branded performance products for automotive enthusiasts	Providers of automotive aftermarket performance brands
 L2 BRANDS LEAGUE LEGACY	L2 Brands Hanover, PA	Designer, manufacturer, and marketer of high quality, custom-logo apparel, headwear, and home décor	Providers of branded custom-logo products
 mpg MARKET PERFORMANCE GROUP	Market Performance Group Holmdel, NJ	Provider of omnichannel strategy and consulting services to CPG companies	Firms providing sales, strategy, and consulting services to consumer brands
 MCA	MCA Spartanburg, SC	Voice, data, and security solutions and services for commercial and public safety customers	Providers of voice, data, security solutions, and access control solutions and services
 NSI	NSI Industries Huntersville, NC	Manufacturer and supplier of branded products for the electrical and HVAC markets	Providers of branded products for the electrical and HVAC markets
 OnlineLabels GROUP	Online Labels Group Sanford, FL	Manufacturer and distributor of customizable label and packaging products	Manufacturers of labels, shrink sleeves, and flexible packaging solutions
 RG THE RECREATIONAL GROUP	Recreational Group Dalton, GA	Manufacturer and distributor of premium synthetic turf products	Providers of synthetic turf and recreational surfacing
 RefrigiWear	RefrigiWear Dahlonega, GA	Provider of workwear and accessories for cold storage, food/grocery, and outdoor workers	Providers of branded workwear and safety products
 revenew	revenew Houston, TX	Provider of contract compliance auditing and cost recovery services	Cost recovery and contract compliance audit firms
 SmartSign	SmartSign Brooklyn, NY	E-commerce provider of customizable signs, labels, and tags	Manufacturers of signs, labels, tags, and other safety/compliance products
 spectrum SAFETY SOLUTIONS	Spectrum Safety Solutions Stamford, CT	Provider of industrial fire detection and suppression products	Industrial fire safety businesses
 SPL	SPL Houston, TX	Provider of testing, inspection, and certification services for energy and environmental end markets	Environmental testing, inspection, and certification businesses
 TRIMECH	TriMech Richmond, VA	Provider of 3D/CAD engineering design software solutions	Providers of engineering design software and hardware solutions
 ubeo	ubeo San Antonio, TX	Provider of managed print services	Managed print services providers

# MAJORITY

# MINORITY

# PRIOR

## INDUSTRIALS

 <p>Manufacturer and supplier of branded products for the electrical and HVAC markets</p> <p>November 2024</p>	 <p>Provider of fire detection and suppression products</p> <p>July 2024</p>	 <p>Provider of customizable label and packaging products</p> <p>December 2023</p>	 <p>Provider of branded aftermarket products for heavy-duty trucks and trailers</p> <p>December 2023</p>	 <p>Distributor of aftermarket collision parts</p> <p>November 2021</p>	 <p>Provider of specialty workwear and accessories for cold environments</p> <p>November 2021</p>	 <p>Provider of synthetic turf and surfacing solutions</p> <p>October 2021</p>
 <p>Provider of electrical products</p> <p>Exited 2023</p>	 <p>Manufacturer of specialty paper and film products</p> <p>Exited 2022</p>	 <p>Distributor and manufacturer of survivability products</p> <p>Exited 2021</p>	 <p>Industrial casters and wheels</p> <p>Exited 2021</p>	 <p>Conveyored car wash systems</p> <p>Exited 2020</p>	 <p>Specification-grade lighting fixtures</p> <p>Exited 2019</p>	 <p>Precision rotary cutting tools</p> <p>Exited 2018</p>
 <p>Play, park, and recreation products</p> <p>Exited 2017</p>	 <p>Slow moving OEM replacement parts distributor</p> <p>Exited 2015</p>	 <p>Diverse electrical products platform</p> <p>Exited 2016</p>	 <p>Industrial explosion protection products</p> <p>Exited 2015</p>	 <p>Made-to-order specialty door systems</p> <p>Exited 2014</p>	 <p>Regulators and valves for liquefied gases</p> <p>Exited 2013</p>	 <p>Sealing systems for RVs and trucks</p> <p>Exited 2012</p>

## BUSINESS SERVICES

 <p>Provider of land management services</p> <p>March 2024</p>	 <p>Provider of omnichannel strategy and consulting services to CPG companies</p> <p>January 2024</p>	 <p>E-commerce provider of signs, labels, and tags</p> <p>September 2022</p>	 <p>Provider of testing, inspection, and certification services</p> <p>April 2022</p>	 <p>Provider of engineering design solutions</p> <p>March 2022</p>	 <p>Provider of voice, data, and security solutions and services</p> <p>March 2019</p>
 <p>Provider of document management services</p> <p>April 2018</p>	 <p>Cost containment and cost recovery services</p> <p>July 2016</p>	 <p>Relocation services for the U.S. military</p> <p>April 2015</p>	 <p>Minority Investment</p> <p>Environmental engineering and consulting</p> <p>November 2018</p>	 <p>Minority Investment</p> <p>Marketing and sales enablement services</p> <p>May 2015</p>	 <p>Provider of IT solutions</p> <p>Exited 2025</p>
 <p>Transportation engineering and consulting</p> <p>Exited 2024</p>	 <p>Information services for bankruptcy law firms</p> <p>Exited 2019</p>	 <p>Infrastructure maintenance services for utilities</p> <p>Exited 2014</p>	 <p>Technology-enabled corporate training solutions</p> <p>Exited 2012</p>	 <p>Air quality compliance services</p> <p>Exited 2011</p>	

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25+ YEARS OF PRIVATE EQUITY EXPERIENCE

 Provider of custom-logo apparel, headwear, and home décor November 2022	 National franchisee of Anytime Fitness July 2022	 Branded performance products for automotive enthusiasts October 2018 September 2015	 Pizza Hut franchisee operating in the Western United States Exited 2025	 Fast casual restaurant franchisor Exited 2023	 Franchisor and operator of seafood restaurants Exited 2022	 Leading Italian fast casual franchise Exited 2021
 Franchisor of specialty pet retail stores Exited 2021	 Branded accessories for hunting and sport shooting Exited 2020	 Global franchisor of casual restaurants Exited 2019	 Full-service family restaurant franchisor Exited 2018	 Franchisor and operator of quick-service hamburgers Exited 2017	 Over-The-Counter consumer products Exited 2017	 Branded craft yarn for knitting enthusiasts Exited 2015
 Uniforms for medical professionals Exited 2010	 Pizza Hut franchisee in southern California Exited 2012	 Franchisor of casual dining restaurants Exited 2006	 Church's Chicken franchisee in Midwest Exited 2005	 Transmission repair services franchisor Exited 2004	 Taco Bell franchisee in Minnesota Exited 2000	
Sentinel Junior Capital  Global homecare services provider November 2023	 Provider of nuclear medicine and molecular imaging solutions December 2021	 Provider of management services to eye care practices in the Midwest August 2021	Minority Investment  General and specialty dental services in Canada December 2016	 Provider of management services to bariatric surgery practices Exited 2025	Sentinel Junior Capital  Leading home infusion franchisor Exited 2024	
 General and specialty dental services in Canada Exited 2022	 General and specialty dental services Exited 2021	 Specialty pharmaceutical manufacturer Exited 2018	 Interventional pain management services Exited 2017	 General and specialty dental services Exited 2016	 Certified hospice provider Exited 2015	
 Tactical life-saving equipment for the U.S. military Exited 2015	 Therapeutic massage clinics franchisor Exited 2012	 Home healthcare services franchisor Exited 2012	 Mobile dental services for underserved children Exited 2010	 General and specialty dental services in Minnesota Exited 2007	 General and specialty dental services Exited 2004	